

Information centre exhibition of the Federal Republic of Germany

CE China - A Global IFA Event - International Brand Show for Consumer Electronics

16. Sep. - 18. Sep. 2021, Guangzhou, China, People's Republic



Organiser



In cooperation with



Realisation and exhibition management (implementation company within the meaning of the General Conditions of Participation)



Messe Berlin GmbH
<http://www.messe-berlin.de>
Phone: +49 30 3038-0

Project manager:
Xiang Zhi
xiang.zhi@messe-berlin.de
Phone: +49 30 3038-2278
Fax: +49 30 3038-2059

Special Conditions of Participation

as supplement to the General Conditions of Participation of the Federal Republic of Germany at trade fairs and exhibitions abroad

1. Closing date for registrations

16. April 2021

It is pointed out that, on principle, the participation can only be conducted, should the **minimum participation of 10 companies** be reached. Registrations submitted after the closing date for registrations will not be considered.

2. Participation fee/s

The participation fees quoted are subject, where applicable, to statutory German value-added tax and to statutory foreign taxation (e.g. VAT, sales tax) levied on services provided to the exhibitor by the implementation company. The participation fees according to No. 2.1. only cover a part of the total costs of services according to No. 4.

2.1. Participation fee for companies taking part in this official participation of the Federal Ministry for Economic Affairs and Energy in **2021** up to and including the **4th time**:

EURO 350 / participant

2.2. Participation fee for companies taking part in this official participation of the Federal Ministry for Economic Affairs and Energy in **2021** for the **5th time or more**:

- not applicable

2.3. Participation fee for exhibitors, that cannot sign the attached declaration regarding double-funding respectively participation of the public sector (public authorities or public companies):

EURO 1040 / participant

CE China - A Global IFA Event - International Brand Show for Consumer Electronics

16. Sep. - 18. Sep. 2021, Guangzhou, China, People's Republic

3. Mandatory Fee/s

- not applicable

4. Services

The payment of the participation fees according to No. 2 includes the following services:

4.1. Company-specific services

All materials and facilities shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor.

- By arrangement, presentation possibility for small exhibits on an exhibition space of 2 qm within the scope of the total concept
- Furnishings: 1 bistro table, 1 chair, 1 brochure rack
- Provision of wall advertising space inc. enlargement of reproducible artwork (photos, texts, graphics) (on request, with brochure filing); requirements effected by the implementation company
- General lighting of the information centre
- Distribution of company brochures on the information stand in exchange for interested parties' business cards
- Supply of data on interested parties following the end of the fair
- By arrangement, use of meeting rooms in the information stand by company representatives

4.2. General services

- Technical and organisational support of exhibitors by the realisation company during preparation and realisation of the participation
- Setting up of an information stand with service arrangements / set-ups
- Entry into the website of the German participation or – if arranged – into the German participation directory (no liability shall be accepted for incorrect entries)
- Uniform setting design of the information centre in accordance with CI concept
- General lighting of the German participation
- Daily stand cleaning (cleaning of exhibits is the responsibility of the exhibitor)
- Security and stewarding service of the German participation if necessary (no guarding of stands)
- Waste disposal service
- Accompanying measures: **Website and exhibitors brochure**

4.3. Waiver

Waiving individual company specific or general services shall not constitute a claim for a reduction of the participation fee. Under no circumstances may uniform design elements be foregone.

5. Payment conditions

Duty to 20 % of the participation fee, based on the area size requested (according to No. 2), as well as of mandatory fees (according to No. 3), shall begin upon submission of registration in writing. Payment of this amount is due upon receipt of a corresponding invoice for payment in advance. On admission, payment shall be due of the outstanding amount, immediately upon receipt of the final invoice.

6. Company data

The exhibitor's personal data are processed by the implementation company for the purposes of contract execution and forwarded to third parties (for example, architects, agencies, freight forwarders, trade fair organisers, etc.). The implementation company also transmits the data to federal authorities (e.g. Federal Ministry for Economic Affairs and Energy, Federal Ministry of Food and Agriculture, Federal Office for Economic Affairs and Export Control), the Association of the German Trade Fair Industry (AUMA), to AUMA in particular for information about and for the evaluation of the foreign trade fair programme also by commissioned third parties as well as to the operator of the internet portal www.german-pavilion.com. Federal authorities may pass personal data on to members of the German Bundestag, to other public funding agencies and for statistical purposes and for evaluation to commissioned institutions. The personal data can also be passed on if required by the Bundesrechnungshof. Further information on data protection can be found on the homepage of the implementation company <http://www.messe-berlin.de>.